



2025

The Smart Business Guide to Managing Tariff Disruptions

How to Stay Profitable, Compliant, &
Competitive with Cin7

Created By
Certum Solutions
help@certumsolutions.com

On Site Contact
980-210-6946
www.certumsolutions.com

Introduction: Why Tariffs Still Matter in 2025

The global supply chain is facing renewed pressure from fluctuating tariffs. With shifting U.S. trade policies and increasing costs from China, the EU, and South America, many businesses— especially in retail, manufacturing, & wholesale distribution— are struggling to adapt quickly.

If you're still using spreadsheets or legacy inventory tools, you're already behind.

This guide breaks down how you can leverage tools like Cin7, a cloud-based inventory management platform, to stay proactive, reduce cost impacts, and remain agile in a world of regulatory uncertainty.

The Current Tariff Landscape (2025 Update)

Key tariff challenges businesses are facing:

- Higher import duties on electronic components, textiles, steel, and certain packaged goods from Asia and Europe.
- Delayed supplier lead times due to customs backlogs and re-routed shipping paths.
- Price volatility forcing sudden changes to vendor relationships, material sourcing, and retail pricing.

[Source: U.S. Trade Representative, 2025; Logistics Management Industry Outlook Q1]

3 Risks Tariffs Pose to Your Supply Chain

1. **Inventory Imbalance:** Sudden delays or cost increases can result in overstocking some items while running out of others.
2. **Profit Margin Erosion:** Companies often absorb higher import costs instead of passing them to customers, shrinking profit margins.
3. **Lack of Visibility:** Without real-time inventory and supplier data, it's impossible to forecast and react to shifts in time.

How Cin7 Solves These Challenges

1. **Real-Time Inventory & Supplier Visibility:** Easily monitor incoming shipments, vendor lead times, and fulfillment delays with live dashboards.
2. **Multi-Warehouse Planning:** Shift or split inventory between domestic and international warehouses to reduce exposure to tariff-heavy zones.
3. **Smart Automation:** Automate reordering, price updates, and alerts when supply chain delays or cost changes hit certain thresholds.
4. **Integrated Reporting:** Instantly pull margin reports by SKU, supplier, or warehouse—so you can make cost-aware decisions fast.

Next Steps: How Certum Can Help

Certum Solutions is a certified Cin7 implementation partner, with deep expertise in helping businesses automate inventory, prepare for regulatory shifts, and integrate systems that actually work.

- **We offer: Full implementation and training**
- **Custom integration for your ERP, accounting, and ecommerce tools**
- **Advisory on tariff risk strategy and reporting**

Get a Free 30 min. Tariff Readiness Assessment Appointment

Let our team chat with you and go over your systems and inform you how Cin7 can reduce your risk in 30 minutes or less.

Schedule Your Free Assessment:

<https://odoo.certumsolutions.com/r/Un0>

Or Visit: certumsolutions.com/cin7

TAKE OUR FREE TARIFF READINESS CHECKLIST QUIZ BELOW

Tariff Readiness Checklist (2025 Edition)

Is Your Supply Chain Prepared for the Next Disruption?

Use this quick audit to assess your operational readiness and pinpoint where tools like Cin7 can make a critical difference.

1. Inventory & Supply Chain Visibility

- ☐ I know my current inventory levels by SKU, location, and vendor.
- ☐ I can quickly identify which items are impacted by specific country tariffs.
- ☐ I track supplier lead times and update them regularly.

2. Financial Resilience

- ☐ I understand the landed cost of goods including tariffs, duties, and freight.
- ☐ I have margin visibility by product, supplier, and channel.
- ☐ I can easily simulate the impact of a 5–10% cost increase per item.

3. Automation & Data-Driven Decisions

- ☐ My reordering processes are automated based on real-time stock levels.
- ☐ I receive alerts for delays, low stock, or vendor price changes..
- ☐ I use reports or dashboards to monitor inventory performance weekly.

4. Strategic Flexibility

- ☐ I have backup suppliers or alternative SKUs for key products.
- ☐ I can reroute inventory between warehouses as needed.
- ☐ My team can update pricing or purchasing workflows without IT delays.

SCORE YOURSELF:

12/12: You're ready! Keep optimizing.

8–11: Solid foundation— but room to grow. Let's tighten things up.

<8: It's time to act. Cin7 + Certum Solutions can help you close the gaps fast.